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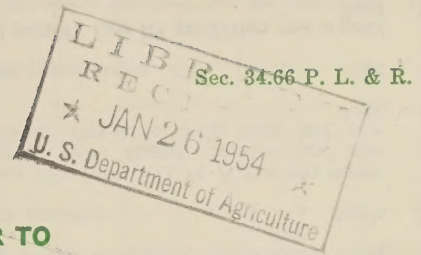
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HILL DAHLIA NURSERIES

Growers and Propagators of Fine Dahlias

Welch Avenue at Somerset

BATTLE CREEK, MICHIGAN



DELIVER TO
Or Occupant
Of the Premises

Broadcasting
Michigan's Finest Dahlias

NOTHING OVER \$2.50

Rooted Cuttings Scientifically Grown According to the Laws of Nature

HILL DAHLIA NURSERIES

189 Welch Avenue

1954 - 1955

Battle Creek, Mich.

- ALICE MAY** (I. D.) Bloom 12x8. This pure waxy white flower is rightly called a "White Lord of Autumn." This tremendous bloom is beautifully formed.Roots .75
- ARTHUR GODFREY** (Pitt-Dahl 86A), 1951, Bloom 12 x 6, Bush 4 ft. A success all over this country and abroad, especially for its immense size and is a real winner in the largest bloom class. The name pleased its owner and did much toward gaining such high recognition. A beautiful Orient red with orange or buff shadings. On 3 Honor Rolls, and certified at Atlanta and Rutgers. Grows 11 x 6 not disbudded in ordinary field culture. Wonderful vitality, rugged foliage, and blooms from early to late.Root 2.50
- AUTUMN BLAZE** A-ID-BI (Johnson) 1948. This variety is fiery red early in the season; later, it is red centered with shades of gold toward the ends of the petals, a very striking color combination. The large, deep blooms are "at home" in the big bloom classes. Size 11x6. Rooted cuttings .75; Root 1.25
- AVALON**—Informal Decorative. Clear canary yellow of cut flower size. We cut four to six-foot stems last season which held the bloom erect. Late in the season it is a wonderful dahlia.Root .50
- BEDFORD BEAUTY** (Franks, 1946), I. C. Winner of the A. H. Achieve. Medal in 1943, best undisseminated seedling, and best cactus in the show. It is an early and free-flowering cactus with a new formation, having evenly narrow petals from tip to base. Color, light amaranth pink with white around the center. Long wiry stems, excellent exhibition and cut flower novelty.Roots 1.00
- BEGONIA ROSE** (F. D.) 6 in. deep pink. This dahlia is much sought after by florists. The long stemmed crown flowers in late June and early July bring the highest price. Blooms profusely all season.Rooted Cuttings .65
- BLUE RIVER** (Sal 85A), Bloom 9 x 3, Bush 4 ft. Soft phlox purple or bluish mauve. Fine bush and strong foliage. Distinctive in color and popular. Has won many prizes.Root .75
- CHEROKEE BRAVE** (Ricks-Dahl 86A), Bloom 11 x 6, Bush 5½ ft. Blooms are a rich oxblood red shaded Tyrian purple at times, that hold their color well in the sun. Does well everywhere and is still considered an outstanding red. The blooms grow naturally to extra large size. One of our best introductions. Bush growth strong and foliage heavy. Award of Honor, Ga.Root 1.00
- CLASS** (F. D.) One of the largest sulphur yellow formal decorative dahlias to date. Grown up to 15 inches, petals fall back toward stem when fully out. Strong, straight stems hold flowers directly on top. Bush rugged.Roots 1.00
- COMMANDO** (F. D., 1943) Golden Rule. A clear shade of lavender or true phlox purple and very bright. Large clean flowers from 10 to 14 inches and held on long stiff stemsRoot .50
- COMMODORE** (D). Very large canary yellow. One of the largest. A good grower worth much more than the price charged.Root .65
- CORNELL** (D.) Purple and White, along the order of Lois Welcher, only much larger. To those who like bi-colors, do not miss this one.Root 1.00
- DADDY KEMP** (Dec.) Mighty large Reddish Purple. Back with us again after several years, easily grown to 14 inches. A sensation in the garden, strong grower.Roots .75
- DAHLIAMUM** (Che 85A), Bloom 10 x 7, Bush 5 ft. A very large flower of a yellow buff and amber combination suffused with gold. Petals are twisted. A strong growing variety. Certified at Storrs.Root 1.00
- EDNA D.** (Diffenderffer-Loller-Rocky River, 1949), S. C. A huge Straight Cactus of bright rose red, which has been grown fourteen inches in diameter. A strong, tall grower with heavy dark green foliage. This variety can dominate the class for large red cactus. Stems are good. Petals broad and not too tightly rolled. Very impressive in the garden and on the show tables. Size 11 x 5.Roots 1.60
- ELLINOR VAN DER VEER** (D) Glowing rose pink. Much like Mrs. I. D. Ver Warner. Very good grower blooms. Large.Special Roots, Each .40
- FIVE STAR GENERAL**, Bloom 10x7, Bush 5 ft. A most pleasing blend of light amaranth pink edged and shaded soft canary yellow. One of the very best and largest for exhibition. Consistent bloomer. Derrill Hart Medal Winner certifying at 3 Trial Grounds.Root 1.00
- FOREST FIRE** (Dahliadel, 1935), I. D. The most "different" and for that reason the most distinctive of all the novelties. A brilliant scarlet flame with blushes of yellow; yellow petaloids.Roots .85
- GLAMOUR, I. D.** An immense true purple with each petal edged Amaranth pink. Looks like a pink one in the show room. Long strong stems and has been grown to 14 inches. Winner at Cleveland and the American Home Achievement medal at Baltimore. One of the best Dahlias in our garden last year. Won many prizes since 1939.Roots 1.00
- GOV. HEIL** (Cac.) A beautiful combination of color of orange and burnt orange towards the center, a free bloomer and good grower. Flowers 10 by 7 inches. Buds appear to be a purple cast.Roots .70
- HARRY MAYER** or **BLUE MOON** (Dec.) A grand dahlia back on the market, color Pale Roselyn Purple, very much like Blue River a fine large garden flower worth more than the price.Roots .75
- HUNT'S VELVET WONDER** (I. D.) Has the distinction of receiving a special award of merit at the New York Show. It is an excellent keeper for so huge a flower. Color is rich, bright violet burgundy which under some lights looks royal purple.Roots .75
- INCADESCENT** (Weyers-Parella), I. D. The color is rich rosy buff with a shading of yellow reverse light old rose. Scored 85 at East Lansing Trial Gardens. Large blooms on cane-like stems make this a real attraction.Roots .75
- JANE LAUSCHE** (S. C.) Bloom 10x5, bush 5-6 ft. An outstanding bi-color in a new color combination of soft mallow purple with white tips. Winner of many Achievement Medals.Roots 1.00
- JANE COWL** (Downs) (I. D.) An immense flower of buff; produced on long stiff stems. Won several medals.Root .50
- JEAN TRIMBEE** (Trimbee) (S. C.) New large, long petaled, thick flower of Petunia violet. Tall strong grower. Good stems. (H. R.)Root .75
- JERSEY'S BEAUTY** (F. D.) Bloom 6x4, bush 6½ ft. Probably the most popular of any dahlia, especially as a cut flower. The ideal pink for exhibition or florist use.Root .60
- JERSEYS MELODY** (S. C.) We are much pleased to be back with you on this grand dahlia which is a member of the famous jersey family, color yellow base shaded to pink, wonderful for cutting a beautiful creation.Roots while they last .75
- KELVIN** (Australian) (I. D.) The color of the flowers is deep peach pink with very large blooms and is a fine new introduction. One of the top winners in 1947 shows.Roots \$1.50; Rooted Cuttings .75

KATHLEEN NORRIS (D.) Huge Pink, an old time dahlia we are again glad to offer to our customers, won many prizes in the years past.Root	1.00
KENTUCKY —Decorative. A wonderful new shade of creamy pink. Long stems, excellent cut flower, good keeperRoot	.75
LOIS WALCHER (I. D.) Bloom 8x4, bush 5 ft. The color is a deep amaranth to pansy purple, with the outer one-third of petals a clear white. Stems are ideal, carrying the flower facing and well above the foliage.....Root	.75
MADONNA (Sarett-Ruschmohr, 1950). Informal to semi cactus. Almost pure white. A large massive flower 11½ x 7, with very good substance. A.D.S. Seeding Sweepstakes Gold Medal at New York. Winner of nine Achievement Medals, more than have ever before been won by one dahlia. Rooted cuttings	1.00
MARGARET W. WILSON (Sanhican 84A) Bloom 9x4, Bush 4½ ft. Creamy white with phlox pink shadings and on reverse. Profuse.Root	.40
MAFFIE Bloom 12x6, bush 6 ft. Intense carmine of stupendous size. The tremendous size of this dahlia puts considerable strain on the stem. Bush growth is very rugged and foliage exceptionally heavy.Root	1.00
MARSHALL'S PINK (F. D.) A very fine pink with rose center. Fine for cutting.Root	.50
MICHIGAN WHITE (S. C.) One of the very best of the white cut-flower dahlias. The well formed flowers seem to "pop" out over night on long, strong stems. Substance of the flower is excellent, the flower keeping well when cut. Blooms are of medium size.Root	.75
MONARCH OF THE EAST Bloom 11x5, bush 5 ft. A giant dahlia on sturdy tree-like bush. Has been grown as large as any. The color is light rich cadmium yellow with coral red shadings on reverse.Root	.75
MME. ELIZABETH SAWYER (Holl 84B), Bloom 7 x 3, Bush 4 ft. Persian rose shading lighter. Very lovely prize winner. Fine branching habit and an early and profuse bloomer. Good for cutting.Root	1.00
MRS. GEO. LE BOUTILLIER (I. D.) A fine new addition to the giant red class. Just naturally a big flower which has won many friends during the past season. Not only a grand exhibition flower but one you will be proud of in your garden.Root	.50
MRS. E. J. , (St. C.) Clear, brilliant pink with white at centers and very lightly tipped white. Exceptionally good in our garden and field. Winner of three Certificates of Merit in 1945 as follows: Storrs with a score of 85; East Lansing, 85.3; Cincinnati, 85.8. On Eastern Honor Roll.....Roots	.65
MRS. HESTER PAPE (I. D.) 10x5 in. Reddish purple. The fine big blooms are unfailingly produced on nice stems. The big bushes, 5 ft. high, are well branched. This has been a big winner in shows over the country.....Roots \$1.25; Rooted Cuttings	.75
MURPHY'S MASTERPIECE (F. D.) We are back with this grand old dahlia that cleaned all the shows several years ago. Size of bloom 12 by 4, color red shaded to crimson. The king on the show table, this has won many of blue ribbons, very good grower, we have wonderful stock of this famous dahlia.Roots	1.00
NELLIE RETZER (S. C.) A new 1951 creation, color bright Cerise. A fine dahlia flower. Large and stems of the best good grower.Roots	1.25
NEGUS (F. D.) Oxblood red to almost black in center. Plants extremely robust, long stems, insect resisting. Try it on our recommendation. Good size blooms, held erect.Roots 1.50; Rooted Cuttings only	.75
OAKLEIGH MONARCH (D.) The red sensation. One of the finest reds growing. Very rugged, with fine stems. One of the best keeping flowers. Very large with great depth. If you have not grown this Dahlia, do not overlook it. Our stock is of the best.Root	.75
OGDEN REID (Kelly-Parella, 1945) (F. D.) Spinel pink blended with rose pink and striping of promuline yellow, center deep rose. Very large blooms. 12½x6¼ inches and larger. Canelike stems up to 15 inches. Vigorous grower, good bloomer.Roots	.75
OSA-HELEN (S.C.) Huge red, named after the wife of the late Martin Johnson, the big game hunter. Unquestionably outstanding for its brilliant American beauty color and dark green foliage, along the order of Maffie and other huge flowers, only a better grower and root maker.Special Root	1.00
PREMIER'S "WINSOME" (I. D.) The most attractive pink I. D. since Kathleen Norris and easy to grow giving massive blooms in great abundance, will grow to 11x6 inches without any forcing, stems slender but very strong, heavy foliage that is resistant to insects and mildew. Certified at East Lansing with a score of 85.2.Roots	.75
QUEEN CITY (Formal Decorative). Scarlet pink commercial dahlia. Very early. If you do not grow it, you are passing up one of the best.Root	.85
ROSE GLORY (D.) Rose lavender in color, a very fine cut flower on long stems, very fine in every respect.....Roots each	.40
SARETT'S PINK FLAMINGO (Sarett, 1944). Incurved cactus. A clear rose pink incurved cactus of exquisite color and formation. As the bloom develops, colors change: young blooms are shell pink on petal with yellow blend at the base; mature blooms are deeper pink, with gold tones at the center and slight gold tips. The blooms are beautifully formed, with excellent substance and perfect centers, pointed, tight and symmetrical. Size 8-11 inches, stem straight and strong. Vigorous grower, free flowering. A sure winner on the show table. Winner of many medals and prizes.Roots, Net	1.50
SILVER LADY (F. D.) White lightly edged and flushed with lavender. A fine open grower with fine stems. Very appealing to those who like pastel shades. Received certificate at Fairmount Trial Grounds in 1938, also listed in House Beautiful Futurity.Roots	1.00
SKYROCKET (Sarett-Ruschmohr, 1947), StC. A clear vermilion, straight cactus growing up to twelve inches in diameter. A very "neat" flower with an impressive pre-introduction winning record. On all Honor Rolls.Roots	1.25
SON OF SATAN An immense incurved cactus flame red with excellent stems. This sensational four Honor Roll dahlia is the strongest and most vigorous grower in our collection. The flowers are large and attractive.Roots	1.00
THE CARDINAL (S. C.) A beautiful spectrum red, one of the outstanding varieties of the year. Achievement medal winner and many other awards. 10 to 12 inch blooms on good stems.Rooted Cuttings	.90
THE FIREMAN (D.) Bright Red, tall grower, one of the best for the home garden. Very prolific.Roots	.70
THE REAL GLORY (F. D.) Bloom 10 x 5 inches. An excellent new crisp white formal. It has performed very well during the last year and is highly recommended. This one will have to be reckoned with on the show table. Excellent keeping qualities.Rooted Cuttings .75; Roots	1.25
VAN'S YELLOW (S. C.) This was the big noise of the season in our gardens. The finest large, bright yellow growing flowers. 10 inches easily.Roots 2.00; Rooted cuttings only	.75
VICTORY Bloom 10x6, bush 4½ ft. Rose pink suffused gold. Here is a real knockout for sheer beauty. Flowers keep well and stem and bush growth excellent. Probably the most beautiful pink Formal Decorative to date.Root	.75
VOLCANO (F. D.) Bloom 12x6, bush 4½ ft. Always we like to offer large, vigorous varieties such as this fine dahlia. Long, strong stems, holding these very large flowers at an angle of 45 degrees. Color, orange flame red; will not fade or burn.Root	1.00
WM. H. HOGAN —Formal Decorative. An outstanding red tipped white flower.Root	.50

- WHITE WONDER** (S. C.) A Wonderful White Large and a 6-foot grower. This is a very good one and should be grown in every garden.Roots .65
- W. H. T.** (F. D.) Rich old rose on begonia rose with shades on the reverse of petals. It is a tall, robust grower, producing big flowers on strong stems.Root .50

BALL DAHLIAS

The large, round dahlias that are quilled together which makes a keep flower, these always keep well when cut, very popular.

- CHARLOTTE CALDWELL** (Ball) Bright orange with shadings of terra cotta. It has wonderful foliage and vigorous growth. Always a winner.Root .50
- LAVENDAR CALDWELL**—Ball. Sport of Charlotte Caldwell. Very fine blooming. Low growth. Doesn't need staking. Roots .75
- MARY HELEN** (Alling 85B), Bloom 4½ x 3½, Bush 5 ft. Deep canary yellow. Well-formed blooms, good stems, vigorous plant, and profuse.Root .75
- MRS. C. D. ANDERSON.** A mammoth purple-quilled ball dahlia with a silver sheen that keeps for days in the show room. We have at last a good supply of this Dahlia, which grows for everyone.Root .50
- STORM KING** A White Ball that will cut well with other dahlias in your garden.Roots .35

MINIATURE DAHLIAS

These are the same formation as the very large dahlias only under about 3 inches in size. Fine for borders and small gardens, cutting and table use.

- BISHOP OF LLANDAFF.** A wonderful English bedding dahlia. Intense red with dark bronze lacy foliage that contrasts beautifully with the flower.Root .50
- BO BO** (Frank-Rocky River, 1948), F. D. Bloom 2 by 1½ inches, bush 4 ft. Bright primrose yellow suffused rose red. Long stems and good form. Excellent for arranging and exhibiting. Winner of many prizes. On 3 Honor Rolls.....Root .50
- BUCKEYE BABY** This fine miniature is really small and deep and while the bushes are dwarf, the stems are fine for cutting. Color, gold buff lightly shaded red on the reverse.Root .50
- FAIRY.** The formation and color the same as the famous Jersey Beauty. Pink.Roots .50
- IKE** Bloom 3½x5x2. A beautiful blood red Miniature that is fine for cutting. Described as having many tight, overlapping petals, each with lacinated tips. Has fine tight centers, and is a profuse bloomer.Root .50
- IRENE** (F. D.) Fine old rose to coral pink; a perfect small exhibition flower held on long stems.Root .50
- LITTLE DIAMOND** (S. C.) "Holland," 1939. "Holland," 1939. Bloom 3½ x 2, bush 2½ feet. Color, violet rose with sulfur yellow at center. Certified at Haarlem, Amsterdam and Paris. The most beautiful foreign miniature we have seen. Do not miss this one.Root .75
- LITTLE SHEIK.** A new miniature red with stripes of white running through the petals. A new novelty that is taking the dahlia world by storm. A low grower for borders.....Roots 1.00
- ORCHID LADY** (1935), F. D. Here is a little champion. The color is orchid pink. It is a wonderful little dahlia all the way round.Root .50
- SPRINGHILL ROSE** (F. D.) A beautiful rose red, 2 to 3-inch blooms held on long stiff stems and a prolific bloomer. Fine for florist work.Root .45
- WHITE FAWN** (F. D.) Waxy white. 3 inch bloom. Excellent substance. An extremely abundant bloomer. One of the best cut flowers. Dark glossy foliage on low compact bush. On three honor rolls. Certificates of merit at Storrs and Ohio. Root
- WHITE FAWN SPECIAL**—We have a large supply of this dahlia and can supply this at the following low price.....10 each; per dozen (P.P.) 1.00

NOTICE. We have many dahlias in small quantities not enough to list possibly we can supply, if not in this list.

POM POM DAHLIAS

World's finest collection of those little flowers you like for borders, cutting and table decorations.

- BETTY ANN, Pom.** (Johnson, 1936) A soft clear pink exhibition pom pom with a fine list of winnings to its credit. One of the best of new pinks.Root .50
- BOBBY.** A deep plum color. Very fine.Roots .50
- JONNY** Pom pom. Red with yellow center.Roots .40
- JOE FETTE.** Perfect pure white; stems good; free bloomer. Roots .50
- ROTHOUT** — Best dark red pom.Roots .50
- MORNING MIST**—Bloom 1½, bush 3½ ft. A fine cut flower with long stems. Color, white tipped lavender and rosy lavender at center. Some flowers a little large but very popular.Root .40
- ROSALIE.** White suffused pansy purple.Root .40
- SHERRY** (1939) Royal purple. Fine for exhibition and a good root maker.Root .50
- YELLOW GEM.** A bright yellow. Good cutter.Root .40

IMPORTANT NOTICE

Read Carefully



The season of 1953 has been most gratifying with an abundance of fine blooms over a very long period. Visitors from many states paid us glowing compliments on our stock. Now the season of 1954 holds great promise, as all signs point to a good growing season all over the country. Our stock has been grown and shown in nearly every state of the Union with good results, proven at the shows the past season.

Again the Post Office and Shipping Companies have legally put their hands in our pockets to remove more of our profit, so we are asking you to help share the shipping charges as you so willingly did last season. On orders for less than \$3.00 please add 30c; On orders from \$3.00 to \$5.00 please add 50c; All orders over \$5.00 will go fully prepaid.

GUARANTEE—All our stock is Government inspected and fully guaranteed in every respect and to be in good growing condition when you receive it. If any variety should fail to grow we will willingly replace. All orders accepted subject to being unsold and any other conditions over which we have no control.

TERMS—We require cash with order or a reasonable deposit to hold early orders till shipping time. We **DO NOT ship C.O.D.** This is an added expense to you and extra work for us.

ROOTED CUTTINGS

On all orders containing cuttings please add 20c for Special Handling, or 45c for Special Delivery, otherwise we do not guarantee delivery.

GAMBLER'S COLLECTION

10 DAHLIA'S ROOTS—tags lost off during planting, digging, storage etc. you will probably know the shortage of help. This collection will be mighty fine as we were forced to put a great many of our finest in this collection on account of the help not being careful. If you are not fully satisfied with this collection, we will refund your money without question.

If you do not care for the names, be sure and order this collection without fail.

10 ROOTS—POST PAID2.50

OUR LOCATION

Drive on either West Michigan Ave. or West Van Buren St. to Limit Ave. and go one block north, turn right, watch for the sign, Hill Dahlia Nurseries.

ACROSS FROM THE BATTLE CREEK ACADEMY

FILL YOUR GROWING NEEDS WITH PLANT BANDS

Save valuable benching time, and avoid costly checks from root disturbance in planting. Hundreds of Carnation growers use Plant Bands every year with profitable results. Order yours now and be ready for your first cuttings. We can ship immediately. You'll find them equally valuable for Mums, Bedding Plants and Vegetable Plants.

Bands are made of decay-resisting wood veneer double-stapled with galvanized wire. Aeration and drainage of these bands are important points. Size $2\frac{1}{2} \times 2\frac{1}{2} \times 3$. Saves time and labor. Bands are removed without cutting; therefore, the dirt ball and roots are not disturbed.

Plant bands are designed to grow your plants inside while danger of frost is outside. Bands fit standard size flats. Roots are not disturbed when transplanted out in open from bands, thus no shock or setback to plant.

PRICES F.O.B. MILL IN SOUTHERN ILLINOIS

1000	\$5.60	500	3.00
250		175	

NOT PREPAID

DAHLIA COLLECTIONS

Collection No. 2—Six selected dahlias (our selection) of the better class, all big ones. Complete collection 3.00

Mammoth Collection No. 3—One dozen fine dahlias (our selection), all from the finest varieties, from stocks of which we have a surplus. This collection is a wonderful bargain and worth many times the price. Complete collection 6.00

Collection No. 4—Pom Pom and Miniature Collection labels lost in storage and surplus bulbs not labeled. We will ship 12 roots postpaid on receipt of 2.50

VERMICULITE, Terra-Lite Brand

Amazing new garden discovery for starting seedlings and cuttings. Ideal for storing roots and bulbs. Proven to eliminate damping off. Descriptive circular on request.

TERRA-LITE FOR THE NURSERY

Amazing new garden discovery for starting seedlings, cuttings also for sowing seed of all kinds regardless of none. Ideal for geraniums and any other house plants you care to root.

HERE IS A TIP

Use Terra-Lite Vermiculite as a low cost, easy to work foundation material for all your floral arrangements, retains water without spilling, keeps flowers alive longer. A few cents worth is all it takes, use over and over.

SPECIAL. 8 quart or $\frac{1}{4}$ bushel trial package with full directions—Parcel Post65

GIANT 3. Bushel bag not prepaid, shipped direct from warehouse in Ionia, Mich., you to pay charges 2.25

NOTE—Drop us a card and we will send large descriptive circular, in regard to the use of Terra-Lite Vermiculite.

EXTRA-CHOICE MIXTURES LARGE FLOWERED GLADIOLUS

Unsurpassed for a glorious display in the garden or border. Plant plentifully so as to have cut flowers in quantity all season. Large Bulbs will produce the tallest spikes with the greatest number of flowers on each. First-class mixture.

3 for 30¢; 12 for 95¢; 100 for \$6.50

WOOD LABELS

STRONG AND SMOOTH

Takes a pencil mark easily and very legible

We have one of the finest wood labels on the market today, made for us in northern Michigan, and if you are not fully satisfied with these labels, we will refund your remittance without question, upon return of the labels. These labels can be furnished in both plain and painted if wanted. Painted add \$.10 per hundred extra.

Tree of Plant Labels, 3½x½, Copper Wired,	per 100 \$.50
	per 1000 \$4.00
Plant Labels, 4x½, Painted	per 100 \$.40
	per 1000 \$3.50
Plant Labels, 6x½, Painted	per 100 \$.50
	per 1000 \$4.00

DAHLIA CULTURE

Space will not permit us to go over every detail in regard to soil. The fellow that tries this is taking quite a thing on his hands. Grow Dahlias where you would grow a good garden, this is all we have to offer.

DAHLIA STORAGE—This seems to be the big elephant on the hands of most growers. We suggest as follows, read carefully. Dig today and store today, not tomorrow. Do not allow to wilt under no consideration. As you dig, do not break necks, trim off all suckers and cut off the stalk as close as possible. Every inch of stalk is an inch of trouble. Avoid stem rot in this manner, store in barrels or boxes or large metal containers you can find at most any city dump. Cover all roots with peat moss, saw-dust or other material but our best suggestion is this, use old newspapers; wrap these up and pack in just as snug as possible using all you possibly can. If you are a Flower Grower Reader, check this in their November issue. **NOTE**—The more paraffine paper you can use the better. Such as bread wrappers, etc. Pack plenty snugly on top of the container or better still use Vermiculite.

ROOTED CUTTINGS—Plant in pots as soon as received from us. Not heavy soil and use no fertilizer to burn the tender roots. Grow as long as you can in a cold frame to harden off the same as you would any plant, such as tomatoes, etc., that you would secure from the greenhouse.

NOTE - See Other Side of This Circular

THE DAHLIA FOR THE MILLIONS

America's Greatest Dahlia Sensation

HILL'S PINK SUPREME

Hill, 1939, I. D. Probably the finest introduction ever placed on the market by any grower for the florist and cut flower trade. Blooms run around eight inches, on the longest stems of any dahlia in cultivation today, bar none. The greatest dahlia since the advent of Jersey Beauty, a long time ago. Just as good a keeper when cut and stems very much longer. Very prolific with dark green insect-resistant foliage, stems starting from the bottom of the plant and running straight up three to five feet long with this fine, dark, pink dahlia looking you right in the face.

We are so much enthused with this wonderful new creation in a dahlia that we are willing to stake our entire reputation over a period of many years on this wonderful new creation. We desire to see this dahlia in every garden from coast to coast, therefore the following very low prices:

ROOTS \$1.00

PLANT MARVEL

"Feed as you water"

A LIQUID PLANT FOOD

Plant Marvel is a highly concentrated, perfectly balanced plant food for your house plants, flower beds and vines.

GUARANTEED FOR AFRICAN VIOLETS

Plant Marvel supplies your most economical source of Vitamin B₁ properties.

Tomatoes grow twice normal size. Use Plant Marvel. Measuring spoon and full directions with each can. 8-oz. can, 75 cents, makes 125 gallons Plant Food

USE ORDER BLANK ON THE OTHER SIDE

BATTLE CREEK, MICHIGAN

(Print or write plainly)

Add 45¢ if wanted Special Delivery — 20¢ Special Handling
All orders of \$5.00 and above, prepaid; all under \$5.00, add 30¢

for postage and packing.

[illegible]

Cuttings available April 15th on to June 1st